

Want to **STOP** Those Annoying Calls?

You Make the Call About Unwanted Telemarketing.

Protect Yourself from Telemarketers CHECKLIST

- **Exercise your opt-out rights.** Call 888-382-1222 or visit donotcall.gov to place your landline and/or cell phone on the federal government's Do Not Call Registry.
 - **File a formal complaint.** If after three months you continue to receive the same telemarketing calls, contact the Do Not Call Registry again and file a formal complaint.
 - **Record the following information when filing your complaint:**
- | |
|--|
| Date of telemarketing call |
| Name of business or organization calling |
| Caller's phone number |
- **Request that telemarketers remove you from their mailing lists.** You need only state: "Remove this phone number from your list."
 - **Do not fill out warranty or product registration cards.** Such cards are not needed for warranties, but are used by marketing agencies to add the purchaser's name, address and telephone number to other promotional lists.
 - **Charitable donations should include your request.** When you give money to a charity, enclose a note asking them not to share, sell or rent your name to any other organizations.

The Federal Trade Commission's (FTC) National Do Not Call Registry gives you an opportunity to limit the telemarketing calls you receive. **By registering, you make it against the law for most telemarketers to contact you.**

You can register your landline and/or cell phone for free. Call the toll-free number or visit the Web site listed below today!

National Do Not Call Registry – (888) 382-1222
Online Do Not Call Registry – www.donotcall.gov

Placing your number on the National Do Not Call Registry will stop most telemarketing calls, but not all. Political organizations, charities, and telephone surveyors are still permitted, as are calls from companies with which you have an existing business relationship. Most telemarketers should stop calling your number once it has been on the registry for 30 days. If they don't, you can file a complaint with the FTC or with our office.

Once registered, telephone numbers stay registered and will only be removed when they are disconnected and reassigned, or when you the consumer choose to remove a number from the registry.

Peace and quiet. Kind of has a nice ring to it, doesn't it?



**Nebraska Department of Justice
Attorney General Doug Peterson**
Consumer Protection Division
2115 State Capitol Building
Lincoln, NE 68509

(402) 471-2682 (local)
(800) 727-6432 (toll-free)
(888) 850-7555 (En Espanol)
(888) 287-0778 (Senior)
www.ago.nebraska.gov

This brochure paid for with funds obtained through court settlements and designated for consumer education and public awareness.

Annoying Phone Calls

Mountains of Junk Mail...



We can HELP.

Here's how...

NEBRASKA DEPARTMENT OF JUSTICE
ATTORNEY GENERAL DOUG PETERSON



DOUG PETERSON
ATTORNEY GENERAL
STATE OF NEBRASKA

Want to **ELIMINATE** Junk Mail?



START by Sending a Little Mail of Your Own.

DMACHoice Registration Form for Mailing Preferences

Dear Fellow Nebraskans,

Direct mail advertising and telephone solicitations are forms of marketing which many companies use to help sell legitimate products and services. Unfortunately, there are also scam artists who use the mail and telephone to defraud Nebraskans every day.

The good news is that you can do something about it. If you would rather not receive advertising mail and/or telephone solicitations, we have two solutions for you.

First, the attached Registration Form for Mailing Preferences can be filled out and mailed to the Direct Marketing Association (DMA). You can also register online for free. Either approach will ensure that your name is removed from the solicitation lists DMA members use.

Second, call the Federal Trade Commission (FTC), or visit their Web site, and register your name with their Do Not Call Registry. It makes it against the law for most telemarketers to call you. If you'd like to learn more, visit our Web site at www.ago.nebraska.gov or contact our Consumer Protection Division at (800) 727-6432.

Sincerely,

Doug Peterson
Attorney General
State of Nebraska

Are you tired of junk mail filling your mailbox? The attached **Registration Form for Mailing Preferences** can help change that by removing your name from many national mailing lists. The service is made available through the Direct Marketing Association (DMA), the leading trade association for businesses and non-profit organizations that send direct mail.

By filling out and mailing the attached form, you can substantially reduce the amount of national advertising mail you are currently receiving. Please include \$1 by check or money order payable to the DMA for each completed form. You can accomplish the same thing online for free at www.DMAchoice.org.

Sending this form will reduce, but may not entirely eliminate, the advertising mail you receive. To increase the effectiveness of this program, the name of every member of your household should be included on the form.

If you would just like to reduce the number of pre-screened credit and insurance offers you receive by mail, visit www.optoutprescreen.com or call (888) 5-OPTOUT. This is a free service to consumers offered by the major credit bureaus. You'll reduce the amount of mail you receive and further benefit by lowering your exposure to potential identity theft.

Scam artists use the mail every day to defraud Nebraskans. **Remember, if an offer sounds too good to be true, it probably is!**

If you want to reduce the amount of unsolicited national advertising mail you receive **at home**, you may register with DMAchoice™ by mailing this form to the address below. Please include \$1 for each completed form – check or money order payable to the DMA. Please **do not send cash**.

DMACHoice
Direct Marketing Association
PO Box 643
Carmel, NY 10512

Please allow 60 – 90 days after registration to begin receiving less mail. Your name and address will remain on DMAchoice for three years.

This form allows you to enter up to three individuals at the same address (or three variations of your name at the same address). For separate addresses, please use separate forms.

Primary Name: First: _____ Last: _____

Secondary Names: First: _____ Last: _____

First: _____ Last: _____

Address: Street: _____

City/State/Zip code: _____

DMA provides the DMAchoice file to national commercial and nonprofit organizations for the purpose of removing your name and home address from their mailing lists. (This service does not apply to advertising mail sent to a business address.) You will continue to receive mail from those organizations with which you already do business. Please note that not all organizations use DMAchoice; therefore, you may continue to receive some mailings, including from local organizations and political organizations.

Signature: _____

Email address: _____

Providing your email address will allow us to contact you when your three-year registration period expires.